

PCEDC – Leadership Survey

December 2020

THE IMPACT OF COVID-19 ON PACIFIC COUNTY COMMUNITIES



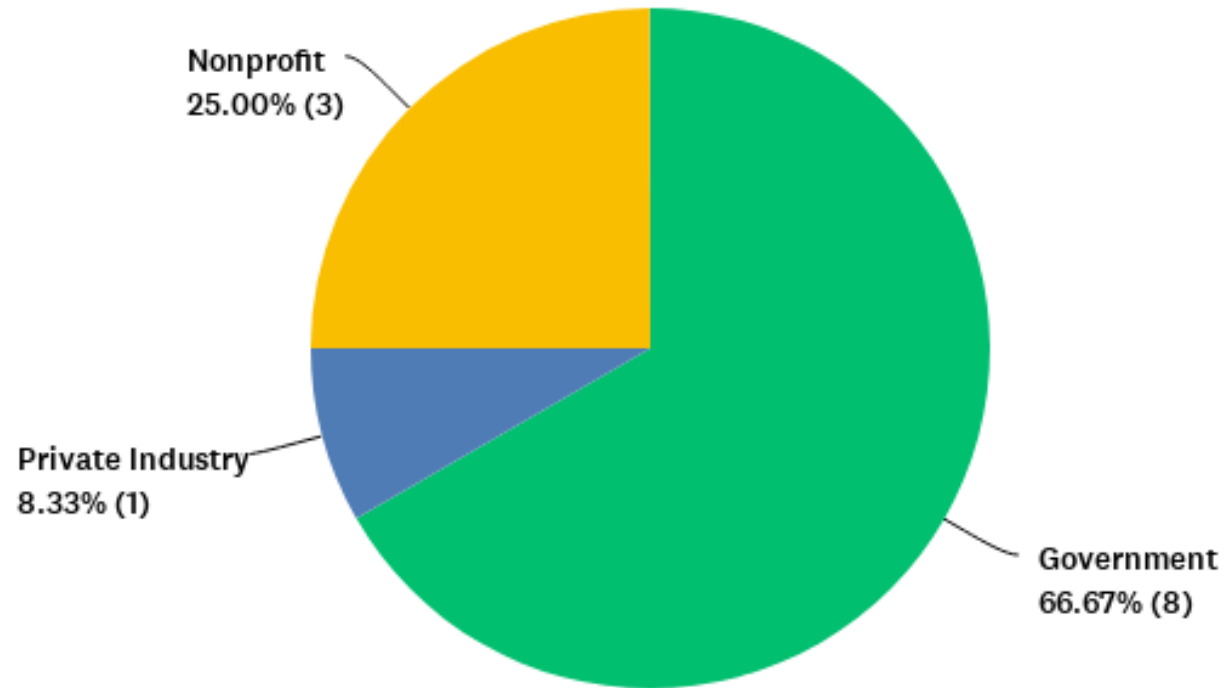
12 Responses from Pacific County Leadership

THE IMPACT OF COVID-19 ON PACIFIC COUNTY COMMUNITIES

INVITATION

- Pacific County Economic Development Council Leadership Survey
- The past several months have been challenging to our communities. Thank you for your leadership.
- Regular surveys have been conducted with local businesses on the impact of Covid 19. As community leaders planning for 2021, your perspective is important to collaborative approaches to recovery. This survey is based on a survey "*Perspectives from Main Street...*" hosted by the Federal Reserve in April 2020. The results will be shared with PCEDC Board of Directors.

Q9 What type of entity do you represent?



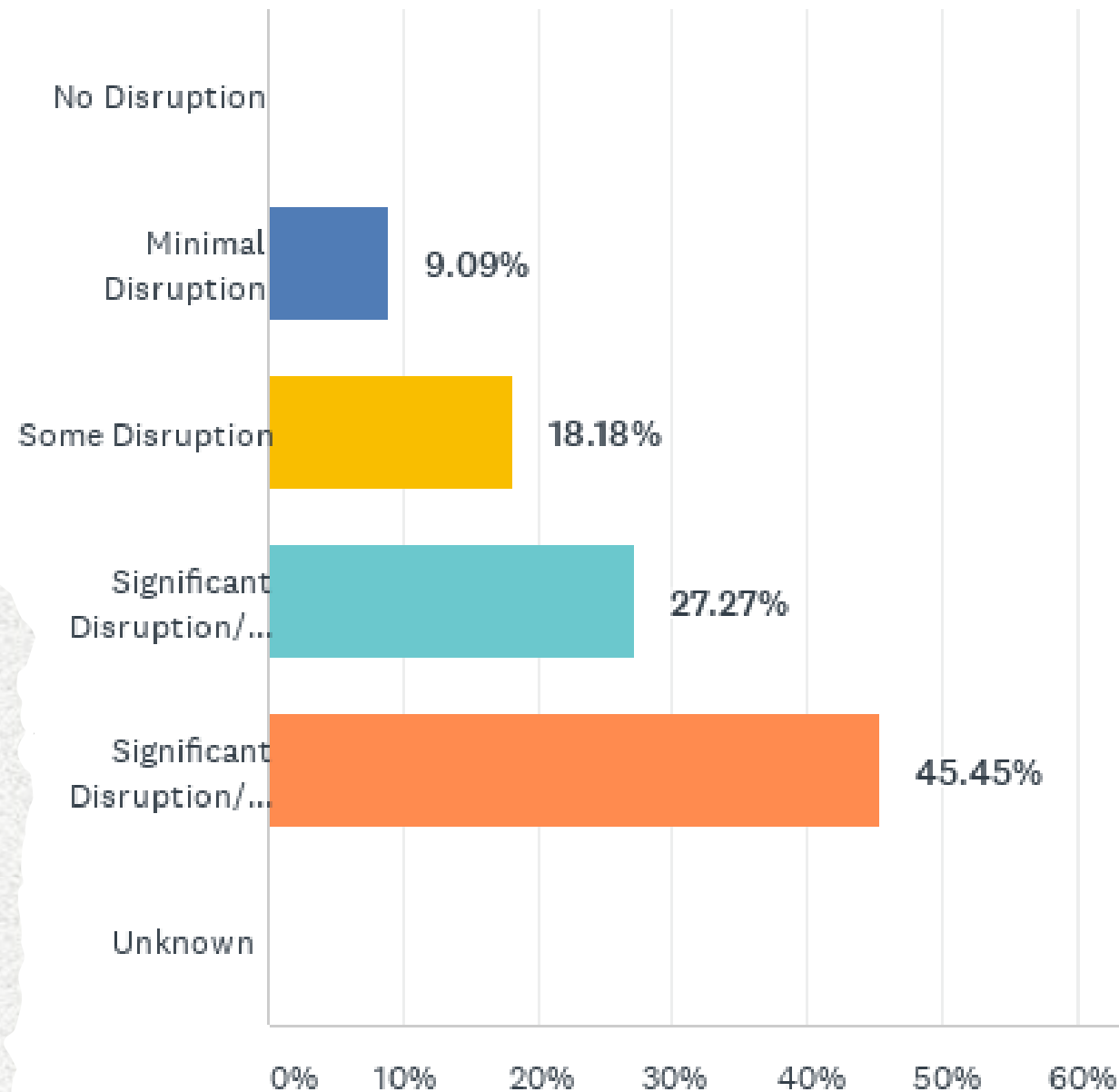
12 Pacific County Leaders |
Responded

THE IMPACT OF COVID-19 ON PACIFIC COUNTY COMMUNITIES

Participants

- City of Raymond
 - City of Long Beach
 - Long Beach City Council
 - Willapa Hills Chamber
 - Pacific County
 - City of South Bend
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- Tokeland North Cove Chamber
 - City Long Beach
 - Port of Willapa Harbor
 - Mayor Long Beach
 - Pacific County EDC
 - Lead to Results LLC

At this point in time, what level of disruption is COVID-19 having on economic conditions in the communities you serve?



Comments:



Hard to quantify the Recovery aspect. The spectrum includes some businesses that are able to recover relatively easily, and some that may not recover at all.



Hospitality industry is suffering. Some retail stores are thriving. There are definitely winners and losers in this. For those that are suffering the recovery will be difficult - if at all.



Reduction of service hours for small business



When lodging closed that was a huge impact to our community but there was a speedy recovery during summer months.

Top impacts of
COVID-19 on
communities.
Please note your
top concerns in a
few words

Income Loss

Income Loss:

- Sales tax for the City is up.
- Some impact, but sufficient cash cushion will sustain
- Our city runs on Lodging and Sales taxes - a downturn could lead to underfunding vital public services
- Small Business
- Sales Tax Revenues
- Devastating for some businesses and individuals out of work
- Minimum wage earners
- Jobs, Closures
- City Loss income / Sales tax/ Lodging Tax, Tourism

Top impacts of
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Business Impacts

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Business Impacts

- Potential closure for bars and restaurants
- Inability to travel and meet person-to-person is a handicap for new business development
- 42% of our surveyed businesses feel "insecure" for the future.
- Some small businesses will be hard pressed to reopen at all
- Delay in delivery of construction due to unanticipated demand by relocating and/or stay at home employees
- Revenue loss due to closure
- Major/ Closures/ loss of job
- revenue loss, closures
- Numerous closures
- Arts and Hospitality industries greatly affected

Top impacts of COVID-19 on communities. Please note your top concerns in a few words.

Effects on Vulnerable Populations

Effects on Vulnerable Populations

- No end in sight
- Large aging population
- primarily the elderly, but not exclusively
- arts, music and Hospitality industry lack of income
- Worrisome for elderly and educational impacts to youth
- Majority of population are older with underlying health issues
- Senior safety

Top impacts of COVID-19 on communities. Please note your top concerns in a few words.

Basic Consumer Needs

Basic Consumer Needs

- Non profit funding
- PPE efforts increased
- Stores are running out of normal fare
- Housing, Food
- Are being met

Top impacts of
COVID-19 on
communities.
Please note
your top
concerns in a
few words.

Health Concerns

Health Concerns

- Mask efforts increased
- We seem to do well with PPE and protection of our employees.
- Community Spread
- Most definitely concerned about going out and meeting new people (whose habits of self-quarantine are unknown)
- Depression, lack of testing
- Worrisome
- Hospital Capacity/ Testing/School closures
- Especially among the elderly and financially shaky

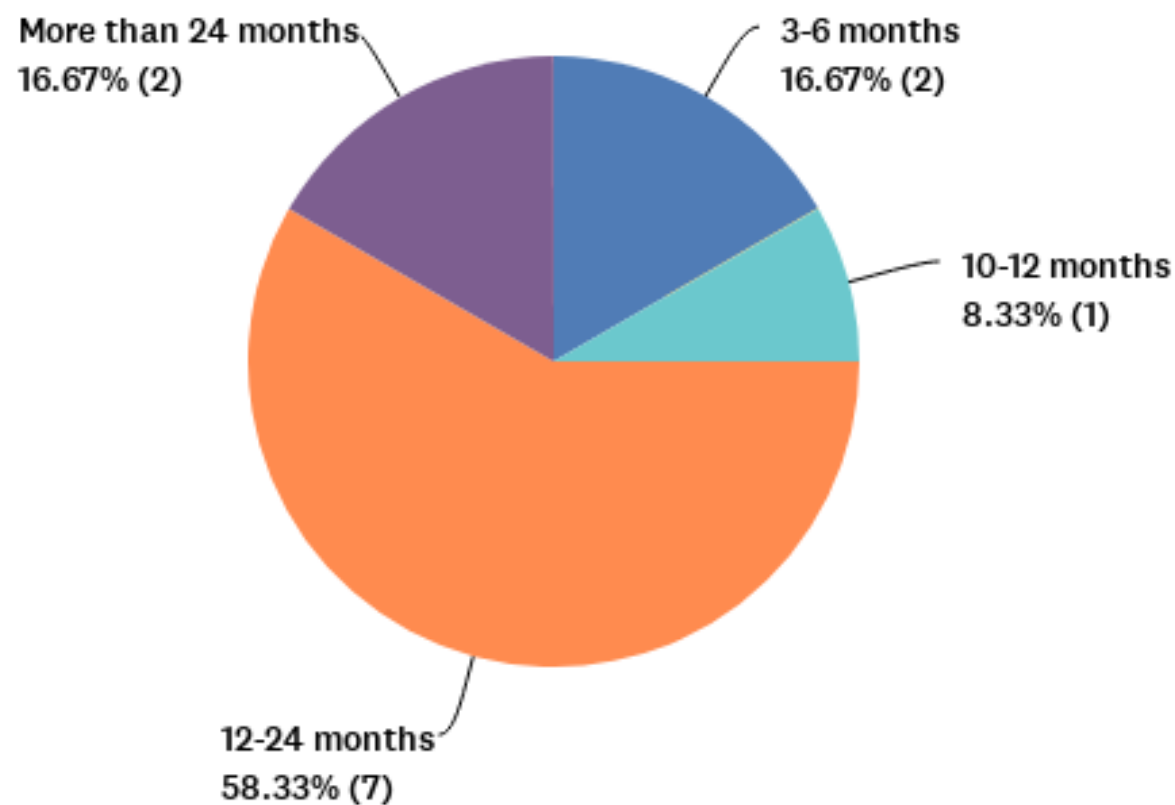
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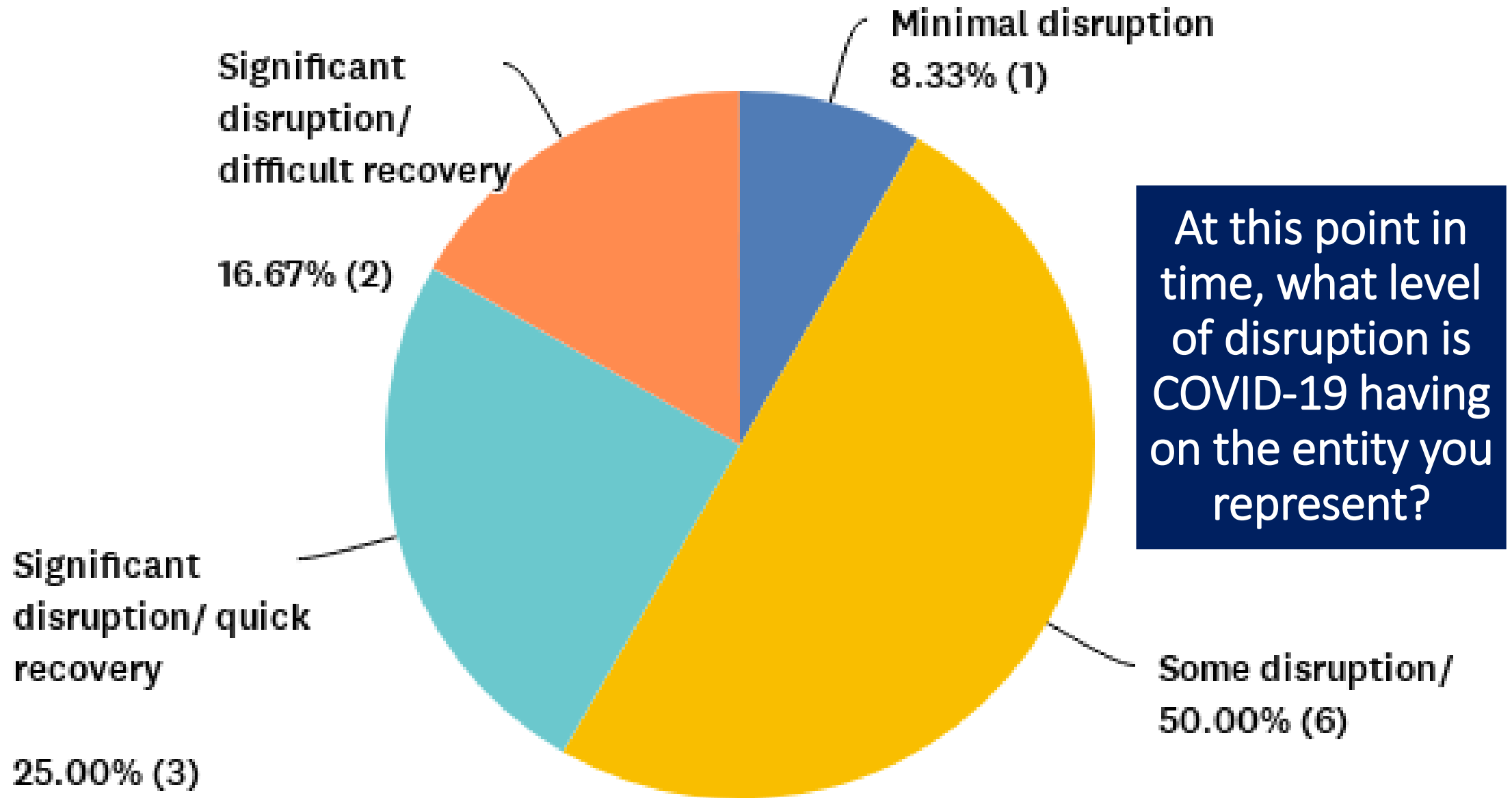
Nonprofit Impacts

Nonprofit Impacts

- Inability to reach large targeted demographics easily.
- Very Important
- Devastating for those that rely on fundraising efforts
- No funds for projects to help the art communities
- Food banks and meal providers are stretched
- Again revenue loss

Q5 How long do you expect it will take for the communities you serve to return to the conditions they were experiencing before the impact of COVID-19?

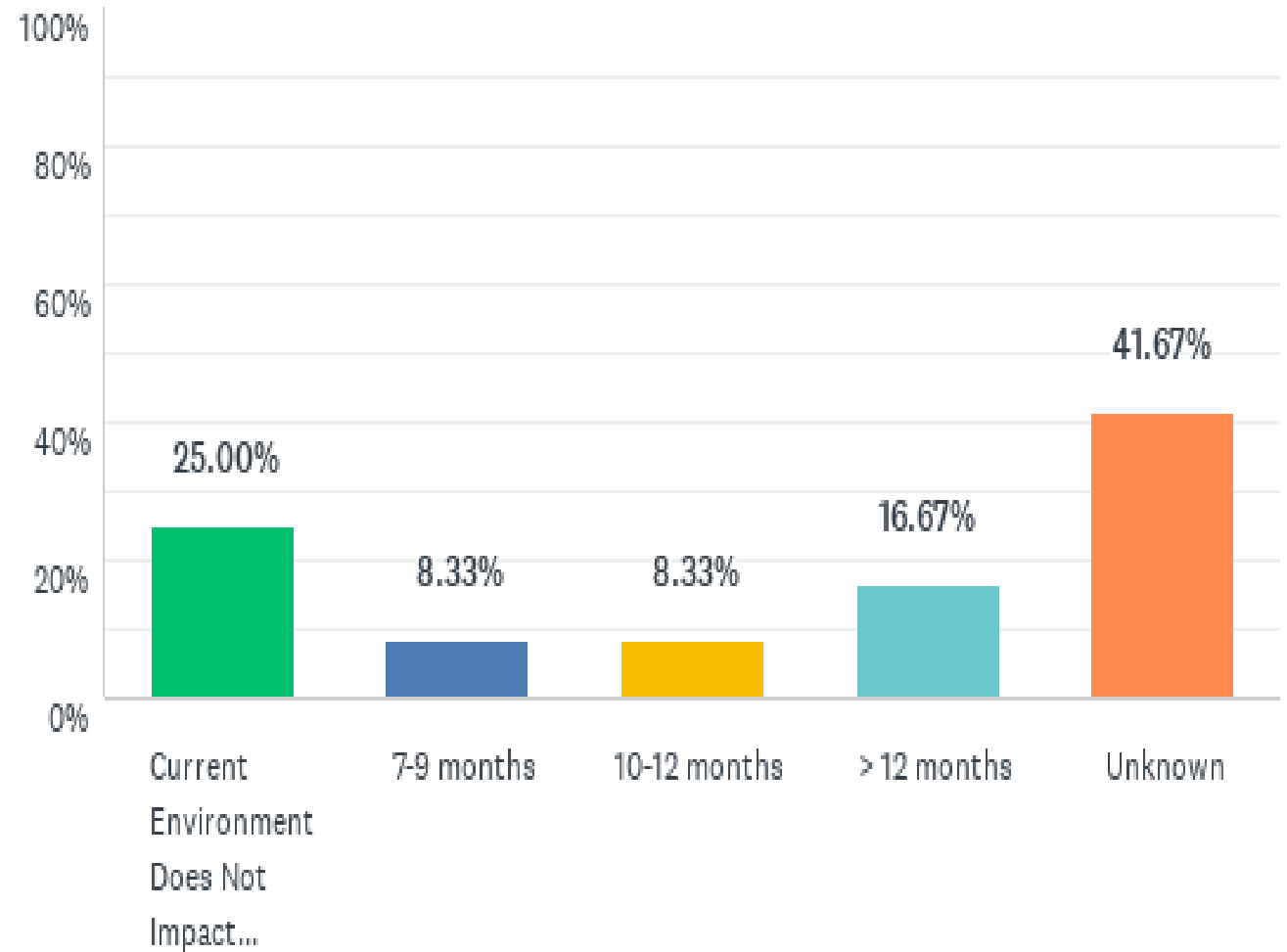




Q7 In what ways has COVID-19 impacted the entity you represent?



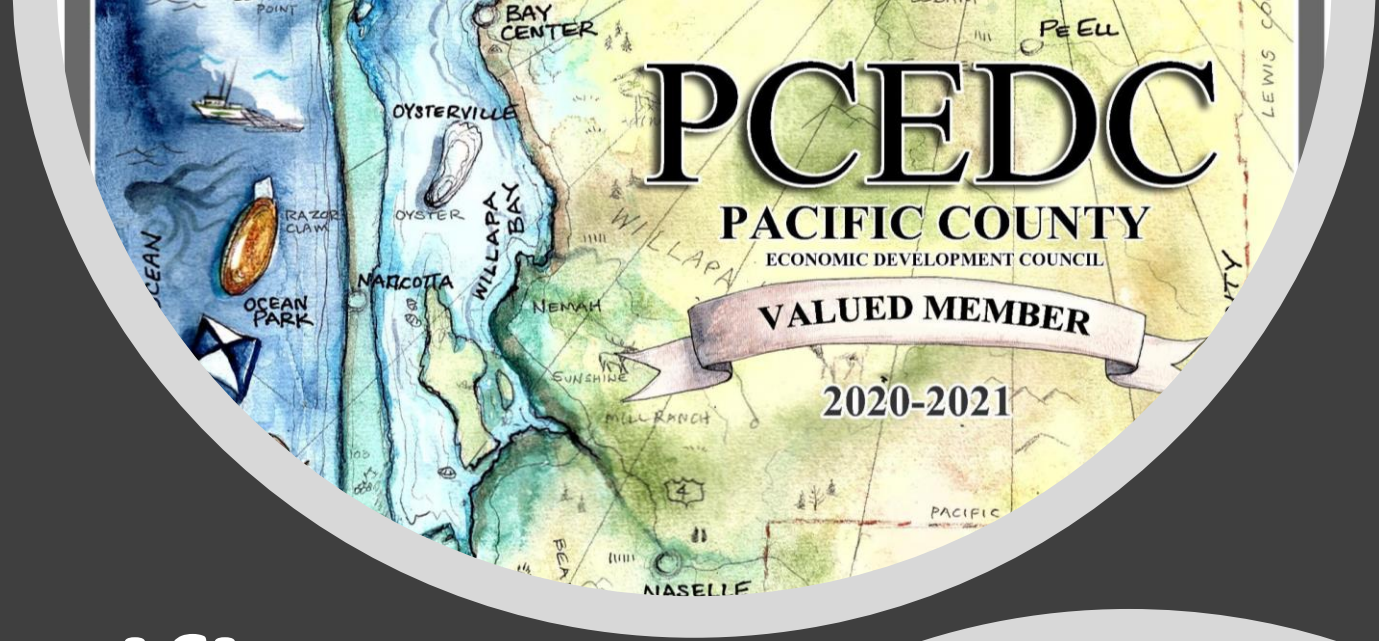
How many months can your entity operate in the current environment before exhibiting financial distress?



Please comment on on opportunities to partners with fellow Pacific County leaders, or other thought you'd like to share.

- So far we have good coordination across governmental agencies (County/Cities/State Agencies), but this could always be improved
- Our county has done an amazing job trying to keep us safe. Can't wait until we can put all of this behind us and are able to get our small businesses back to work.
- It is vital to partner with every leader, non-profit & ports





**Thank You Pacific
County Leaders!**

